

QUOTATION FOR DEVELOPMENT

| Client | Instinctif Partners |
|------------------|-----------------------|
| Client contact : | Samantha Bartel |
| Job Number: | 211020 |
| Project Title: | Rak Bank AR Microsite |
| Prepared by: | Amna Shabbir |
| Currency: | USD |

COST ESTIMATE Total (USD)

RAK Bank Digital Annual Report (English & Arabic Microsite)

Design:

LAVA Brands will recycle the last year microsite design while only changing the homepage image as per the new print report cover

Technical Development:

We will recycle the technical files fro last and will only update the content

6,500

Rest of the structure and design of the microsite will remain same with just the update in numbers/figures (from the content)

The documents in the documents center will be update with the new documents

Launch (launch preparation and go-live) Testing

COST

6,500

Payment Terms : 50% on signature, 30% on design approval and remaining on release.

Notes:

- 1- All messaging and content will be given by the client
- 2- All images will be purchased prior to client approval
- 3- Maximum two changes can be made after receiving the approval. Any changes beyond that will be charged separately.
4. Validity of the estimate - 30 Days

LAVA BRANDS

CLIENT

Signature

Date

Signature

Date